You are invited to Sugarloaf’s
North Shore Evening in Minneapolis
See page 3 inside
Sugarloaf Board announces Legacy Fund

Last fall the Sugarloaf board of directors approved the concept of a gifts program organized to encourage estate commitments and alternative methods of support to the organization. Former board members Margit Berg, Jerry Meigs, Jim Mullin and present board member Mike Monten have worked over the last 12 months to establish guidelines and solicit lead gift commitments.

The committee and board of directors are pleased to announce the Sugarloaf Legacy Society. To date, six families or individuals have made a gift commitment to Sugarloaf and joined this group. These gifts, along with those commitments made in the future, will be invested for the long term. They will help to secure the future of the Cove and the surrounding North Shore Forest, and give strength and stability to the Sugarloaf organization as it grows.

Look for an invitation to learn more about how you might participate later in the fall as the committee rolls out this program to the membership and larger community.

If you have immediate questions, please contact Executive Director Molly Thompson (218.525.0001), or board member Mike Monten (612.750.6868). Thank you for supporting Sugarloaf today and in the future.

Give to the Max Day

THURSDAY, NOVEMBER 16, 2017 • ALL DAY!

As a valued member of Sugarloaf’s family, we hope you’ll take this opportunity to make the most of a donation to Sugarloaf. Every Give to the Max Day donation made on GiveMN.org will be entered into an hourly drawing for a $1,000 GiveMN Golden Ticket. Two Give to the Max Day donations will be randomly selected to receive a $10,000 Super-Sized GiveMN Golden Ticket.

You can make your donation starting November 1 and any day through November 17, and it will automatically schedule to be processed on Give to the Max Day. Visit GiveMN.org and search for Sugarloaf to make your donation.

Thank you!
North Shore Evening in Minneapolis!

You are invited to an evening of fun, friends and a virtual tour of North Shore waterfalls at Sugarloaf’s annual North Shore Evening in Minneapolis, Sunday, November 5, 5 pm - 8 pm.

This is Sugarloaf’s largest annual fundraising event. The money raised will support our mission to preserve Sugarloaf Cove, connect people with nature, and inspire environmental stewardship of the North Shore.

We are excited to host this event at the new Pillsbury A-Mill Artist Lofts on historic Main Street in Minneapolis - 315 SE Main St, Minneapolis, MN 55414

Our speakers are authors, Eve and Gary Wallinga. The revised and expanded version of their best-selling classic, Waterfalls of Minnesota’s North Shore: A Guide for Sightseers, Hikers, and Romantics has hit the shelves. Eve and Gary will take us on a virtual tour of some of the more memorable trails they encountered during their waterfall adventures.

Dinner includes lasagna, salad, bread, butter, desserts, wine and beer.

Our silent auction is one-of-a-kind with unique North Shore items and experiences. Get a head start on your holiday shopping!

Tickets are $50 for members; $55 for non-members; $60 at the door. Tickets are available on our website or by calling Molly at 218-525-0001.

We hope to see you there!

Wendy Strombeck places in Top International Award for design of Sugarloaf signage

Out of more than 5,000 submissions from 24 countries, Wendy Strombeck, Sugarloaf’s graphic designer, was named a Finalist winner in the 2017 Summit Creative Award® competition for her graphic design of the new interpretive signs at Sugarloaf Cove.

The Summit Creative Award (SCA) recognizes and celebrates the creative achievements of small and medium sized advertising agencies worldwide with annual billings under $30 million. Celebrating its 23rd year, the SCA has firmly established itself as the premier arbiter of creative excellence for firms of this size and has become a coveted honor. This year’s panel of international judges included professionals representing the following countries: Australia, Canada, Chile, Japan, South Africa, and the United States.

Sugarloaf is privileged to have Wendy as our graphic designer. Whether she is working with staff or the board on interpretive panels, a brochure or Sugarloaf’s newsletter, she always seems to know exactly what to create with just a sheet of words and a few photographs.

Congratulations, Wendy!
Sugarloaf’s annual membership meeting and ice cream social took place on August 12, 2017. The meeting was called to order and lead by Russ Baker, board chair. Russ began by thanking members for their support of Sugarloaf over the past year. After the minutes of the 2016 annual meeting were approved, Russ described accomplishments during the past year including further work on the parking lot and redesign of the interior of the building, with new cabinets and workspaces for the volunteers and staff. He also noted Sugarloaf is working with consultants on a plan to update exhibits. The ultimate goal is to install one new exhibit a year as funding allows. Russ mentioned progress the board is making on fulfilling the goals in our new Strategic Plan, including improving attendance at our excellent public programs and addressing board training needs.

Russ concluded by thanking outgoing Board members Julie Magney, Jan Ellingson, Steve Hedman and Dave Grezdens for their contributions to Sugarloaf.

Executive Director Molly Thompson reported on programming at the Cove and at other locations. She highlighted the reduced cost fencing program which was a huge success with nearly 100 participants, and the upcoming Lost Forest program (see page 7). Molly noted that Margie Menzies, staff Naturalist, has had a busy year with one Master Naturalist class at Sugarloaf co-taught by John Bathke, and another at North House Folk School in Grand Marais co-sponsored by Sugarloaf. Margie has also been conducting bird-banding demonstrations on Thursdays, and on Fridays she has been leading walks to area Scientific and Natural Areas. Her popular geology walks at Sugarloaf Cove continued on Sundays.

Mike Monten, vice chair, reported that the November Fundraiser will be held at a new location this year - the Pillsbury A Mill Artist Lofts, on Historic Main Street, which has a great space for groups. See page 3 for more information or visit our website for tickets.

Mike Monten, on behalf of the Nominating Committee, recommended the slate of renewing Board members - Karen L. Dingle and John Bathke. He recommended the election of Missy Carbonneau, David DeLong, Bruce Martinson and Don Wendel and discussed the experience and strengths they will bring to the Board. (See page 8) He called for nominations from the floor. Hearing none, he moved the election of these six candidates to the Board; Russ Baker second. Motion carried.

The final agenda item was the presentation of the Tombolo Award to Jim Mullin.
After Russ adjourned the meeting, attendees enjoyed ice cream sundaes and an amazing rock balancing presentation by Peter Juhl.
Tombolo Award presented to Jim Mullin

Long time board member and supporter James Mullin received Sugarloaf’s Tombolo Award during the annual meeting. The Tombolo Award recognizes an individual for outstanding service and contributions to the organization’s mission – inspiring the preservation and restoration of the North Shore.

Jim was on the Sugarloaf board for more than 14 years, including serving as the board vice President and as a member of many committees. He is a member of the original Lost Forest program cohort, and has planted and fenced many trees on his North Shore property. Jim currently serves on the Sugarloaf Legacy committee and volunteers as a site host at Sugarloaf Cove.

The Sugarloaf board of directors and staff wish to thank Jim for his many years of service and continuing commitment to the mission of Sugarloaf: The North Shore Stewardship Association.

Looking Ahead to 2018

With our noted increase in the number of visitors to Sugarloaf Cove, we are exploring improvements to the trail and building. Possible future projects include installing interpretive signs along the trail to replace our paper trail guide, updating our gift shop area to be able to include more items, installing solar panels, exploring other sources of income, and designing a mobile friendly trail app. All of these items will depend on funding availability.

Watch for updates in 2018.

Local Businesses Support Sugarloaf

Thank you to the following businesses for their support of Sugarloaf during 2017:

**AmericInn Tofte**, Tofte, MN; 218-663-7899; americinn.com

**Bluefin Bay Family of Resorts**, Tofte, MN; 1-800-BLUEFIN (258-3346); bluefinbay.com

**IComp Payroll Services**, St. Paul, MN; 651-429-4260; icomppayroll.com

**Lamb’s Resort on Lake Superior**, Schroeder, MN; 218-663-7292; lambsresort.com

**Lutsen Resort on Lake Superior**, Lutsen, MN; 218-663-7212 888-795-7425; lutenresort.com

**North Shore Federal Credit Union**, Silver Bay, MN; 218-226-4401; northshorefcu.org

**Organic Consumers Association**, Finland, MN; 218-226-4164; organicconsumers.org

**Solbakken Resort**, Tofte, MN; 218-663-7566; solbakkenresort.com

**Temperance Liquors, Inc.**, Schroeder, MN; 218-663-0111; northshorecabins.com
Meet our newest Directors

**Missy Carbonneau**

Missy and her husband Tom have been on the North Shore for about 18 years. They own a home in Lutsen and ultimately plan to retire there. Missy is Vice President of IT at and Materials Management at Bailiwick an IT service provider.

Missy and Tom raised three sons in the Minnetonka area. She has been involved in many volunteer activities through the schools and community and helped found the Deephaven Garden Club - a volunteer and social organization that beautifies the community. Currently she actively supports community-based programs such as the YWCA of Minneapolis with volunteer and fundraising activities.

When asked why she would like to become a Sugarloaf board member, Missy replied, “I have a strong sense that one must give back to the community where one receives the benefits of its gifts. The North Shore is a unique environment, which needs to be preserved. I am very familiar with Sugarloaf and have enjoyed its paths, history and scenery. Sugarloaf’s mission of education, and preservation are important to me and I would like to help further that agenda.”

**Bruce Martinson**

Bruce is the manager and owner of Superior Ridge Resort-Motel in Schroeder, MN. He brings to Sugarloaf a wealth of knowledge of local, state and county governance obtained through his 12 years as a Cook County Commissioner and 9 years as a Schroeder Town Supervisor. Before moving to Cook County 24 years ago, Bruce worked at a large bank as an Equal Employment Opportunity Coordinator in Human Resources and as a Customer Banking Representative in the branch offices. He is currently Vice Chair of the Gitchi-Gami Trail Board and a past board member of North Shore Scenic Drive Council and North Shore Management Board.

**David DeLong**

David is a retired research veterinarian who lives in Saint Paul with his wife Page. They have owned a cabin in Lutsen for 17 years. In 1984, they moved from the East Coast to Saint Paul and quickly became regular year-round visitors to the North Shore and the BWCAW. David discovered Sugarloaf soon after he retired and participated in the first Master Naturalist training program offered at the Cove. He was quickly inspired to volunteer as a site host at Sugarloaf Cove and share with visitors the beauty of the cove, its unique geology, its industrial history, and its restoration to the natural preserve we know today.

**Don Wendel**

Don is an English professor recently retired after 17 years teaching at North Hennepin Community College in Brooklyn Park, MN. He has a year-round cabin on Birch Lake, which he regards as his spiritual home. Previously Don was a senior technical writer at Unisys Corporation, a former Peace Corps volunteer and worked as a writer in public affairs at Kohler Company and 3M. Don volunteers at Warner Nature Center, Chik-Wauk Museum and Nature Center and serves on the Gunflint Trail Scenic Byway Committee. He is continuing to advance his naturalist training and volunteerism, which he began in the Master Naturalist program at Sugarloaf Cove Nature Center in 2015. When asked why he wants to serve on the Sugarloaf board, Don noted that, “At the heart of my study of the natural world lies the vision to increase our capacity to wonder over the intricacy of its processes. In the light of that vision, my mission is to help others realize the intricacy of those processes and adjust their lives with respect to them.”
North Shore Forest Stewardship Updates

Fourth Lost Forest Class Underway—

TEACHING LANDOWNERS HOW TO CULTIVATE, CARE FOR, AND PLAN FOR THE FUTURE OF THEIR NORTH SHORE FORESTS.

For the fourth time in the last 12 years, Sugarloaf has teamed up with University of Minnesota Extension’s Master Woodland Owners Program to offer our popular Lost Forest program for North Shore landowners. This cohort is funded by a grant from the Lloyd K. Johnson Foundation.

This year we have 19 families participating who own a combined total of over 600 acres along the North Shore ranging from near Duluth to Hovland. Property sizes range from 1-180 acres. Extension professor, Mike Reichenbach is leading the class and has been joined by various University staff who specialize in forest management topics.

The class has had three in person meetings this year where they learned about the history of the North Shore forest, cost share programs for management of their properties, and how to measure the trees in their forest. They have spent the majority of the days touring each other’s properties and discussing the health of their forests, identifying native and nonnative species, learning how to plant and fence trees, and sharing tips on what has and hasn’t worked for them on their properties.

During the winter months, the participants will be completing online classes, which will cover topics such as mapping their properties, soil and hydrology, non-timber forest products and tax issues. The final in person class will take place next spring with a final tour of more properties and a Lost Foresters reunion at Sugarloaf Cove.
Sugarloaf Updates

What’s that box?

Over the past several years, the number of people visiting the North Shore during September and October has increased substantially according to the local visitor bureaus. At Sugarloaf Cove, we are currently only able to have the building open regularly on weekends. On weekdays, the building is closed or open only when volunteers are available. This means we are losing the opportunity to have contact with many visitors and potential supporters. But just how many visitors are we missing?

To quantify the number of visitors during September and October, we have installed a pedestrian counter at the top of our main trail from the parking lot. We started collecting data mid-

Thank you volunteers and donors

Where would we be without our volunteers?
Thank you to all of the volunteers, who served as site hosts, maintained our trails, stained the picnic tables (Mike and Russ) and helped with office work.

A special thank you to board member Mark Magney for donating his services and supplies to secure the parking lot steps railings.

Did you purchase a bookmark or greeting card from Sugarloaf this summer? Many of you did because they are beautiful works of art. But, did you know that all proceeds went to support Sugarloaf? A big thank you to Minnesota artist, Sandy Danus, for creating and donating the beautiful and popular bookmarks and greeting cards.

A special thank you to Helen Sievers for her donation of the new soap dispenser and soap in the restroom, a motion sensor light switch for the restroom (to be installed soon) and her donation of many helpful kitchen and other items that help keep us organized. Helen has a great eye for noticing and donating items that really make a difference. Thanks Helen!

New site host

We were happy to hire Dennis Adkins as our staff site host. Dennis drove up from Duluth every Monday, Tuesday and Wednesday during the summer and was at the building greeting visitors and taking photos. Barbara, his wife, would join him on some days as a volunteer. Other times he was joined by his dog, Marty. Thanks Dennis and Barb!

Summer site host Dennis Adkins with his helper, Marty
25 Trees in 2017 Fundraiser

This year we started a new tree donation campaign. As of the printing of this newsletter, nine people have donated funds to plant 12 trees at Sugarloaf Cove. On October 8, a group of volunteers planted trees in an area near the Sugarloaf Cove parking lot. We will be placing a plaque there with donor names next spring.

There are still 13 trees available to complete our campaign. Visit sugarloafnorthshore.org to make a donation.

Thank you to our donors!

TREE DONORS ARE:
Russell J Baker – in memory of Marion Calph
Warren & Carol Banks -
   in memory of Virginia Lee Banks
Jeff Gniffke
Pat Hasse –
   In memory of Doug, Merna & Mark McCulley
Wayne L. Hornicek
Perry H. McGowan -
   in memory of Stephanie Irene Jaeb Maxam
Michael Monten
Cecile & Phil Sogge
Wendy Strombeck - in memory of Andreya Leuer

Thank you to our Sustaining Members in 2017!

- Russell Baker
- Marty and Kathy Duchscher
- Anne McKinsey
- Michael and Rosanne Monten
- Jane Sweet
- Lisa Tinucci
- Joseph Witchger

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Fall 2017
Keep in Touch...

Would you like to find out more about our upcoming family friendly programs, new projects and North Shore forest restoration efforts?

Sign up for our electronic updates and join our Facebook page via sugarloafnorthshore.org


Annual memberships are tax deductible. Please make checks payable to Sugarloaf, and mail to the business office at 6008 London Road, Duluth, MN 55804. Memberships are also available through the website at www.sugarloafnorthshore.org. Sugarloaf is an educational, non-profit 501(c)(3) Minnesota Corporation.

Please enroll me as a member of Sugarloaf in the category I have indicated.

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MEMBERSHIP CATEGORIES

☐ $ 25 White Spruce
☐ $ 50 Balsam Fir
☐ $ 100 Tamarack
☐ $ 250 Red Pine
☐ $ 500 White Cedar
☐ $ 1000 White Pine
☐ $ ____ Other

☐ New ☐ Renew

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THANK YOU!